



Our Voices on the Air:
Reaching New Audiences through Indigenous Radio
Conference Schedule

Wednesday, August 1, 2012 **Focus on Best Practices and Skills for Improving the Reach and Effectiveness of Indigenous Radio Programming**

- 8.30 – 9.00 Coffee and breakfast served until 10.00am in the Executive Conference Room (ECR)
- 9.00-10.00 **Success and Lessons Learned from Hawaiian and Maori Models: Adapting Educational Techniques and Curricula for Use on Local Radio**
- Kaimana Barcarse**, Program Director and lead DJ of Alana I Kai Hikina, KWXX-FM, Hawaii, 9.00-9.20am
**Q&A 9.20-9.30am*
- Wena Tait**, General Station Manager of Te Reo Irirangi Māori o Te Ūpoko o te Ika, Maori, New Zealand, 9.30-9.50am
**Q&A 9.50-10.00am*
- 10.00-10.15 **BREAK**
- 10.15-12.30 **Successfully Achieving Highly Effective Radio: What Does it Look Like?**
Small Group Break Out with Large Group Report Back
- Moderators:**
Suzanne Benally, Executive Director, Cultural Survival
Jennifer Weston, Endangered Languages Program Manager, Cultural Survival
- Each group discusses a specific set of questions from a content area, 10.15-11.00am
Large group report back, 11.00am-12.30pm
utilize bilingual worksheet for this exercise
- 12.30-2.00 **LUNCH**
- 2.00-3.30 **More Effective Storytelling Strategies for the Radio**
- Deborah George**, Independent Producer, Editor and Reporter, US
Maria Martin, Director, GraciasVida Center for Media, Guatemala
Dina Apaza, Latin American Association of Radio Education (ALER) and the Red Kiechwa, Peru
**Large Group Q&A*
- 3.30-3.45 **BREAK**
- 3.45-4.45 **Using Museum Collections and Cultural Objects to Facilitate Language Revitalization on the Radio**
- Courtney Yellowfat**, Lakota, Standing Rock Sioux Tribe, North and South Dakota, US and
Emil Her Many Horses, Curator, Office of Museum Research, National Museum of the American Indian,
3.45-4.00pm
- Sophie Evan**, Bethel Broadcasting, Inc., Yup'ik, Bethel, Alaska,
4.00-4.15pm
- Judith Gray**, Reference Services Coordinator, American Folklife Center, Library of Congress,
4.15-4.30
- Moderator: Sarah Whiteskoditschek**, Freelance Radio Producer
**Large Group Q&A, 4.30-4.45pm*
- 4.45-5.00pm **Summary and Closing Remarks**
- Moderator: Mark Camp**, Deputy Executive Director, Cultural Survival
- **** Shuttle Begins Pick-up for NMAI Reception and Film Program from Constitution Ave Entrance at 5.15pm******

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| EVENING EVENT | Indigenous Language Film Program, National Museum of the American Indian |
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| 6.00 | Private Reception Begins |
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| 7.30 | Welcome/Opening Remarks in Rasmuson Theater |
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| 8.00-9.20 | Film Screening |
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| 9.20-10.00 | Q&A and Discussion |
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**This project is supported with internal Smithsonian funds from the Consortium for World Cultures and the Consortium for Understanding the American Experience. Thank you for your involvement.*